

DECISIONmojo™

There is no activity more fundamental to personal and organizational success than decision-making. It is the one task shared by every leader and professional in an organization. Making good decisions is how they earn their keep.

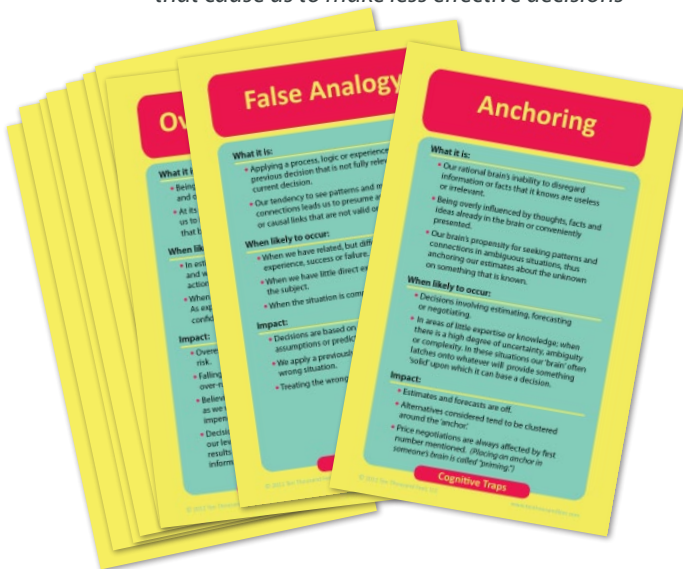
Yet there is never a guarantee that leaders and professionals will make consistently good decisions, even in the most benign circumstances. Being able to make high-quality decisions in challenging circumstances is an even rarer skill.

An organization's continued success in uncertain times requires a cadre of leaders and professionals skilled in the art & science of making good decisions

Drawing on the most recent research in neuroscience, cognitive science, decision theory and behavioral economics, Decision Mojo™ teaches concrete skills and techniques for making sound decisions.

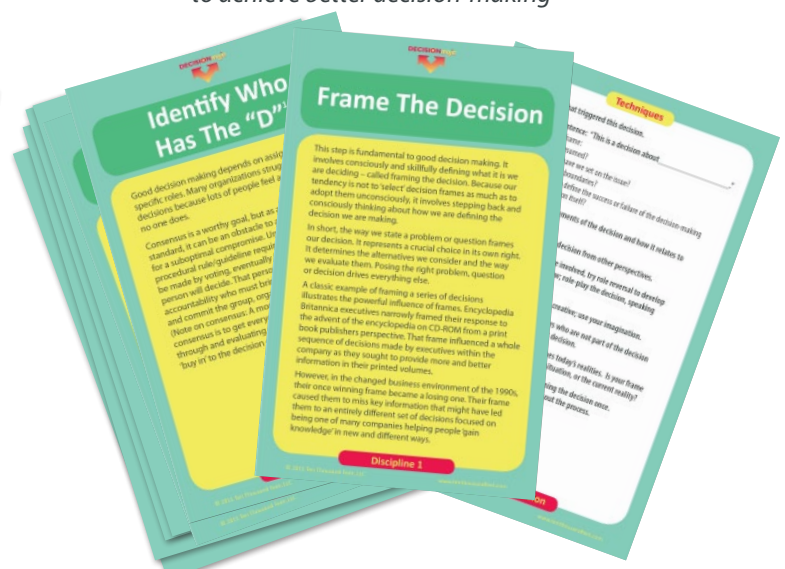
13 Cognitive Traps

that cause us to make less effective decisions



8 Disciplines of Decision Acumen

to achieve better decision-making



Decision Mojo™ is highly experiential and practical. During the workshop participants experience various decision situations that are designed to replicate the decisions they face in reality. Some require making the decision in the moment and others require an ability to break down the situation and develop an appropriate decision strategy, either individually or through effectively engaging others in the decision process. Each decision situation drives at least one of the following learning outcomes:

- Being able to recognize the cognitive traps that can sabotage a decision process or outcome.
- Practicing a variety of techniques and approaches for making better decisions.
- Learning anticipatory decision strategies for situations participants may encounter in the future.

Throughout the workshop, key techniques for creating immediately actionable learning are employed. This includes active experimentation, in-process debriefs, competitions, self-observation, scenario testing and reflective practice. Participants leave the course with a set of tools to help them apply what they learned as they continue to refine their decision-making skills.

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